Providing Humane, Ethical, and Empathetic Pet Care & Education based on Science™

Joint Press Release

Contact:
Don Hanson
Green Acres Kennel Shop & ForceFreePets.com
207-945-6841, x103
djh@greenacreskennel.com
Don@ForceFreePets.com

For Immediate Release

Healthy Hounds Weight Management Club Started by Green Acres Kennel Shop and ForceFreePets

[***Bangor***] — Green Acres Kennel Shop and ForceFreePets have joined forces to help reduce and hopefully end pet obesity. They have started the Healthy Hounds Weight Management Club and installed a new scale in their facility. All regular clients are invited to stop by and weigh their dogs, whether purchasing food and supplies or dropping them off for boarding, daycare, or grooming. Cats may also be weighed, although we ask that they be weighed in their carrier for comfort and safety. Bring your cat in its carrier, and our staff will assist you in weighing your feline friend.

When asked why the two companies have started this club, owner Don Hanson responded: "*The rates of pet obesity in the United States have been increasing steadily while reducing the quality and length of life for far too many pets. In 2022, 59% of dogs and 61% of cats were classified as obese or overweight. This health crisis could easily be ended if pet parents monitored their pet's weight multiple times yearly. A scale will make it easier for people to check their pet's weight. If they join the club and allow us to help track their pet's weight, they will also be eligible for a quarterly drawing where those who have met their goal weight could win a $50 gift card for pet food purchases at Green Acres. Our staff are also trained to help clients evaluate foods and treats and how many calories a pet needs daily*."

FMI - https://forcefreepets.com/pet-obesity-is-a-major-health-issue-for-our-pets-please-do-what-you-can-to-help/

About Green Acres Kennel Shop & ForceFreePets
Green Acres Kennel Shop and ForceFreePets, located at 1653 Union Street in Bangor, Maine, and online at www.GreenAcresKennel.com and www.ForceFreePets.com, are committed to providing humane, ethical, and empathetic pet care and education based on science. With a combined experience of over 50 years, we prioritize the needs and welfare of our client's pets. Green Acres, in business since 1965, offers boarding, daycare, grooming, and the sale of wholesome pet food and supplies. Founded in 2020, ForceFreePets provides behavior consultations, group, private, and online dog training classes, as well as in-person and online education for people with pets. Green Acres has been consistently recognized for its excellence, being voted the Best Kennel since 2002, Best Pet Store since 2007, Best Dog Trainer since 2011, and Best Pet Groomer since 2013. In December of 2023, Green Acres was recognized by Best Businesses of America as one of the Top 10 Kennels and Top 10 Dog Trainers in New England for 2023. In addition, Green Acres Kennel Shop and ForceFreePets are proud members of The Pet Professional Guild and Pet Industry Advocacy International. Don Hanson, the owner of both companies, ensures his team is well-trained and knowledgeable. For more information, please call 207-942-5861 or visit www.greenacreskennel.com or www.ForceFreePets.com.

SENT TO:

asarnacki@bangordailynews.com
cindy.campbell@townsquaremedia.com
newsrad@zoneradio.com
MikeDow@blueberrybroadcasting.com
wabi@wabi.tv
storyideas@wabi.tv
tv7news@wvii.com
newscenter@wlbz2.com