



Green Acres Kennel Shop Launches Blog at www.greenacreskennel.com/blog

For Immediate Release

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**Contact: Don Hanson
Green Acres Kennel Shop
945-6841**

[*Bangor*]**—** Green Acres Kennel Shop has officially launched its new blog at www.greenacreskennel.com/blog. It is the mission of the blog to provide educational, thought provoking and entertaining information about dogs and cats and their health, behavior, and nutritional needs and the services and products offered at Green Acres Kennel Shop. While some of the material will have a local focus, most of the articles will cover topics of interest to anyone with a dog or cat. Current articles include a health alert on a toxic plant, two notices discussing upcoming seminars, a book review, a discussion of what constitutes a therapy dog, a report on the American Veterinary Society of Animal Behaviors position on dominance theory as it relates to dogs, a pet memorial, information on staff training and a reminder of a current sale on specific food products.

When asked why Green Acres decided to start a blog, Hanson indicated that since purchasing Green Acres in 1995 he and his wife have had the goal of not only providing pets with a “home away from home,” but also of being a reliable source for useful, pet-related information. Hanson said “It has always been our goal to serve as a resource that can help people and their pets have the best life possible. In the past we’ve done that through our; training classes, newsletter, web site (greenacreskennel.com), the Woof-Meow Show (WVOM, 103.9FM & WVQM 101.3FM) and personal contact. The Green Acres blog is just one more way we can keep clients informed through their web browser or email inbox. A blog’s great advantage over some of the other communication mediums we use is its immediacy and opportunity for clients to provide us with valuable feedback.”

People can access the Green Acres blog directly with a web browser at greenacreskennel.com/blog. They can also subscribe via email or an RSS feed. Comments on posts are welcome from blog subscribers as long as they include their full name and an email when submitting their comments.