

## Why A Green Acres Blog?

When Paula and I became the owners of Green Acres Kennel Shop in 1995 we not only wanted to provide your pets with a "home away from home," but we also wanted to become a reliable source for useful, pet-related information. It has been our goal to serve as a resource that can help you and your pet to have the best life possible.

Over the years we've been able to provide you with information on pet behavior and training, animal nutrition, traditional, alternative and complementary healthcare, grooming, therapy dogs, great books, pet related events and facts about our many products and services. We've communicated that knowledge through our personal conversations with you, in seminars, dog training classes, our periodic newsletter *Paw Prints*, on our web site (greenacreskennel.com), and on *The Woof Meow Show* on WVOM and WVQM (103.9FM & 101.3FM). We view a blog as just another communications medium that the Green Acres team can use to help keep you informed via your web browser or email inbox. A blog's great advantage over the other communication mediums in use is its immediacy and opportunity for you to provide us with valuable feedback.

We are committed to providing our local clients, as well as the pet community at large, with relevant, focused and useful information that will inform, educate and occasionally entertain. We promise to label each post clearly so as not to waste your valuable time. While we will occasionally discuss services and products, it will be with a primary goal of education. Lastly, now and then we may use this blog to inform you of a special deal or coupon on a specific product or service.

We welcome comments on our posts but do ask that you become a subscriber if you wish to comment, subscribing with your full name and a valid email address.

I sincerely hope that you will feel comfortable inviting the Green Acres blog into your email inbox and look forward to your participation and comments.

Don Hanson, BFRP, CDBC, CPDT co-owner, Green Acres Kennel Shop

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